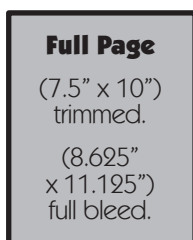


# 2025 IDHSNA The Blarney Advertising Insertion Order

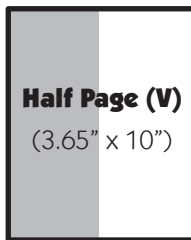
**Please note:** The insertion order fee covers only the cost of advertising space in The Blarney. Design, layout, editing and ad creation services are not included in the insertion order cost. All advertising space reservations must be made by the published deadline for each edition of The Blarney. Ad materials and full payment must also be submitted by the stated deadlines to ensure inclusion.

**Magazine-ready materials must meet the following criteria:** high-resolution digital file (minimum 300 DPI), in PDF, TIFF or high-quality JPEG

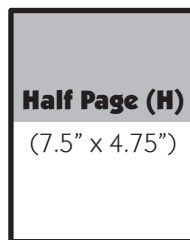
**Design Assistance:** If you would like assistance, creating an advertisement, professional design services are available at an additional cost. Please Contact Ryan Polli at [ryan@appleheaddesign.com](mailto:ryan@appleheaddesign.com) for design inquiries, timelines, and pricing.



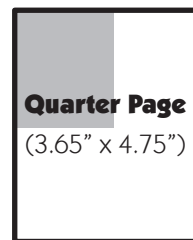
Covers (Color only)  
\$250 (Mem); \$300 (NM)  
Interior (Color) \$190  
(Mem); \$230 (NM)



Half Vert (Color)  
\$130 (Mem); \$160 (NM)  
Half Vert (Greyscale)  
\$70 (Mem); \$100 (NM)



Half Horizontal (Color)  
\$130 (Mem); \$160 (NM)  
Half Horizontal (Greyscale)  
\$70 (Mem); \$100 (NM)



Quarter (Color)  
\$75 (Mem); \$105 (NM)  
Quarter (Greyscale)  
\$50 (Mem); \$80 (NM)

Please PRINT

Name _____		Address _____	
State/Province/Country _____		Zip/Postal Code _____	
Phone _____	Fax _____	E-mail _____	
Ad Size _____	QTY _____	x Cost of Ad \$ _____	Total \$ _____
		<input type="checkbox"/> Color	<input type="checkbox"/> Greyscale / bw
PAYMENT OPTIONS: _____ CHECK _____ MONEY ORDER _____ PAYPAL (online)			
PayPal Confirmation Number: _____		<b>Check one:</b> <input type="checkbox"/> I am a current MEMBER <input type="checkbox"/> I am NOT a Member	

Please review rules and restrictions for advertising at: [www.irishdraught.org](http://www.irishdraught.org). Support > Forms (Alpha by Name) > Advertising and Website Guidelines.