

2023 IDHSNA THE BLARNEY ADVERTISING INSERTION ORDER

ALL SPACE RESERVATIONS MUST BE MADE BY THE CALENDARED DEADLINE SCHEDULE [NO EXCEPTIONS]. ALL AD MATERIAL MUST BE SUBMITTED AND PAID IN FULL BY THE DEADLINE PUBLISHED AT THE BEGINNING OF EACH THE BLARNEY EDITIONS.

Any members wanting to place an advertisement in future The Blarney editions are asked to submit an advertising insertion order each time. Orders may be placed by phone or e-mail; or submitted via snail mail, using this form. All ad orders/material should be forwarded to: **E-mail: grafxbylaurie@gmail.com / Phone: (352) 445-1235.**

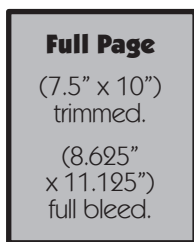
Payment arrangements must accompany your ad space reservation. We accept check, money order, credit card or PayPal payments (in US funds). Credit card and PayPal payments may be made directly online at www.irishdraught.org. If payment has not been received by press time, the ad will NOT run. Ads reserved by check may be made by phone, and, as long as payment is received within one week of the ad reservation, the space will be held. All e-mail and postal reservations will be held according to the date received.

Please PRINT

| | | | |
|------------------------------------------------------------------------------------------------|-----------|--------------------------------|----------------------------------------------------------------------------------------------|
| Name _____ | | Address _____ | |
| State/Province/Country _____ | | Zip/Postal Code _____ | |
| Phone _____ | Fax _____ | E-mail _____ | |
| Ad Size _____ | QTY _____ | x Cost of Ad \$ _____ | Total \$ _____ |
| | | <input type="checkbox"/> Color | <input type="checkbox"/> Greyscale / bw |
| PAYMENT OPTIONS: ___ CHECK ___ MONEY ORDER ___ CREDIT (online) ___ PAYPAL (online) | | | |
| Credit Card / PayPal Confirmation Number: _____ | | Check one: | <input type="checkbox"/> I am a current MEMBER <input type="checkbox"/> I am NOT a Member |

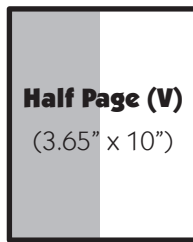
TECHNICAL SPECIFICATIONS: Ad design is included in the quoted price, if required, and is proofed by advertiser prior to publication. If submitting a camera-ready ad, please note that all photos/halftones must be 300/175 dpi or better for optimum reproduction quality. We can accept ads in the following formats: jpg, tiff, eps, illustrator, in design, and pdf. NO Publisher Files please. Contact Laurie Monroe (352) 445.1235 with any other questions.

Ad Sizes & Prices. . . NOTE: There are a limited number of advertising pages available. Allocation: first come, first served. Back and Inside covers: call regarding availability please. Call (352) 445.1235 or email grafxbylaurie@gmail.com for additional information.



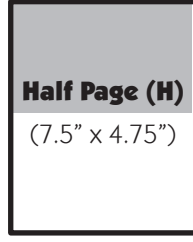
Full Page
(7.5" x 10")
trimmed.
(8.625"
x 11.125")
full bleed.

Covers (Color only)
\$250 (Mem); \$300 (NM)
Interior (Color) \$190
(Mem); \$230 (NM)



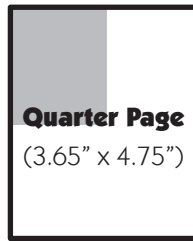
Half Page (V)
(3.65" x 10")

Half Vert (Color)
\$130 (Mem); \$160 (NM)
Half Vert (Greyscale)
\$70 (Mem); \$100 (NM)



Half Page (H)
(7.5" x 4.75")

Half Horizontal (Color)
\$130 (Mem); \$160 (NM)
Half Horizontal (Greyscale)
\$70 (Mem); \$100 (NM)



Quarter Page
(3.65" x 4.75")

Quarter (Color)
\$75 (Mem); \$105 (NM)
Quarter (Greyscale)
\$50 (Mem); \$80 (NM)



Business Card
Clr - \$50 (Mem); \$80 (NM)
bw -\$40 (Mem); \$70 (NM)

Photo Classified:
1 Photo (1x1"), 40 words
Clr \$40 (Mem); \$70 (NM)
bw \$25 (Mem); \$50 (NM)

Print Classified:
40 words (bw)
\$10 (Mem); \$25 (NM)

Prices identified herein represent SINGLE placement. Please review rules and restrictions for advertising at: www.irishdraught.org. Support > Forms (Alpha by Name) > Advertising and Website Guidelines.